

ANNOUNCING

NEW GRAVELY 408

**NOW LET GRAVELY GIVE YOU
MORE TIME OFF!
NEW GRAVELY 408
makes it fun
to get the mowing done!**



Built Better, Built Stronger — to last Longer — by GRAVELY

You deserve more time to enjoy life — more value for your money. Gravely gives you both with a sporty little lawn tractor that's maneuverable as a mongoose, rugged as a grizzly; you ride in style while you and your lawn become the envy of the neighborhood.

Enjoy the sports car handling, four on the floor, instant forward and reverse, electric start, wide comfortable floorboards . . . Convenient control console for easy operation . . . built to last, to mow and keep on mowing, season after season after season.

Thirty-four inch mower to manicure your lawn; adjusts from the tractor seat, attaches and detaches without tools, in seconds. A snowthrower and dozer blade to dig you out fast in winter snows.

There are a lot more good things about the Gravely 408. See your Gravely Dealer — he'll show you why the quality and performance-minded people who demand full value for their dollar are buying the Gravely 408. See it — buy it — enjoy it for years!

 **GRAVELY**
CORPORATION
Clemmons, North Carolina 27012

8HP

FORM NO. S-220 (6-70) PRINTED IN U.S.A.

*BOWMAN'S
Sales & Service
Partners Rd. off Parkway
CORNERS, NEW YORK
Call or Golfax 6-5101*